



FOR IMMEDIATE RELEASE:

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MEDIA TOUR OF \$16 MILLION SECOND FLOOR CLUBHOUSE UPGRADES PROJECT

What: Churchill Downs Racetrack officials will give media a tour of its \$16 million capital project to modernize the second floor of the famed facility's Clubhouse.

Speakers: Kevin Flanery, Churchill Downs Racetrack President
Ryan Jordan, Churchill Downs Racetrack General Manager

When: Tuesday, April 4, 2017 at 10:30 a.m. EDT.

Where: Gate 17 Lobby, Churchill Downs. Please enter Churchill Downs through Gate 17 off Central Avenue. We will meet in the lobby then proceed to the second floor of the Clubhouse for a tour and media briefing. Parking is available outside Gate 17.

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Background: Churchill Downs Racetrack is near completion of its extensive \$16 million capital project to modernize the second floor of the Clubhouse. The extensive renovation project, which encompasses 95,000 square feet, was designed to improve the venue circulation and service for the 13,000 guests that typically flow through the area during big events.

The Aristides Lounge, formerly an unfinished space that was occasionally utilized for select events (including the Kentucky Derby Post Position Draw), is now a permanent fixture, outfitted with table seating for nearly 300 guests, 27 flat-screen TVs and a full-service bar.

The Loft at Aristides Lounge, situated above the Aristides Lounge and accessed by a new staircase and elevator, provides guests with a more intimate dining and event experience in a sectionalized room with half-walls, table seating for more than 300 guests, 38 flat-screen TVs and a full-service bar.

Champions Bar and Gold Room, an area exclusive to VIP bettors and horsemen, features seating for more than 240 guests and nearly 100 TVs. The Champions Bar features 38 bar seats, 114 table seats and 46 TVs. The Gold Room is a Las Vegas sports book-style area with 49 flat-screen TVs, 48 carrel seats, 28 table seats and 13 countertop seats each outfitted with new Bet Pro betting machines. There also is a private restroom.

The Champions Bar and Gold Room Balcony is new and offers a spectacular view of the Paddock and covered table seating for approximately 130 guests.

Other.

- Décor blends the legendary past and traditions of the historic racetrack with a fresh and contemporary atmosphere.
- More than 220 flat-screen TVs
- Upgraded food and beverage offerings through nine themed stations with 25 new points of sale
- Three additional themed bars: The Behave Yourself Bar, Regret 1915 Bar and I'll Have Another Bar
- More than 60 manned pari-mutuel wagering windows, approximately 40 self-serve betting machines and more than 80 Bet Pros
- A 118-percent increase in restroom fixtures from 61 (31 men/30 women) to 133 (68 men/65 women).
- Track officials have committed approximately \$125 million to major capital improvements at the track over the last seven years and nearly \$250 million since the sweeping Clubhouse and Grandstand renovation was completed in 2005.

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